



INDIVIDUAL BOOKING

Individual Capacity: Seated 35 | Standing 65 | Semi-Private

FOOD & BEVERAGE MINIMUMS

WEEKDAY

\$2,000 MIDDAY

\$4,000 EVENING

\$6,000 ALL DAY

WEEKEND

\$1,800 MIDDAY

\$3,000 EVENING

\$5,000 ALL DAY

ROOM RENTAL FEE

\$300 MIDDAY

\$500 EVENING

MIDDAY PRICING

11:30AM - 4:00PM

4 HR MAXIMUM DURATION

EVENING PRICING

5:00PM - 10:00 PM

4 HR MAXIMUM DURATION

ALL-DAY PRICING

11:30 AM - 10PM

8 HR MAXIMUM DURATION

CONFERENCE & HOLIDAY PRICING

WEEKDAY

\$2,500 MIDDAY

\$5,000 EVENING

\$7,500 ALL DAY

WEEKEND

\$2,250 MIDDAY

\$3,750 EVENING

\$6,250 ALL DAY

THE RENDERING OF THE ROOM IS NOT AN EXACT DEPICTION OF THE ACTUAL SPACE

22% ADMINISTRATIVE FEE,
6% SF MANDATE,
8.725% SALES TAX APPLIED TO FINAL BILL.



PRIVATE EVENT PRICING 2025/2026



BARBARY ROOM

INDIVIDUAL BOOKING

Individual Capacity: Seated 50 | Standing 65 | Private

FOOD & BEVERAGE MINIMUMS

WEEKDAY

\$2,000 MIDDAY

\$5,000 EVENING

\$6,000 ALL DAY

WEEKEND

\$1,800 MIDDAY

\$4,000 EVENING

\$5,000 ALL DAY

ROOM RENTAL FEE

\$300 MIDDAY

\$500 EVENING

MIDDAY PRICING

11:30AM - 4:00PM

4 HR MAXIMUM DURATION

EVENING PRICING

5:00PM - 10:00 PM

4 HR MAXIMUM DURATION

ALL-DAY PRICING

11:30 AM - 10PM

8 HR MAXIMUM DURATION

CONFERENCE & HOLIDAY PRICING

WEEKDAY

\$2,500 MIDDAY

\$6,250 EVENING

\$7,500 ALL DAY

WEEKEND

\$2,250 MIDDAY

\$5,000 EVENING

\$6,250 ALL DAY

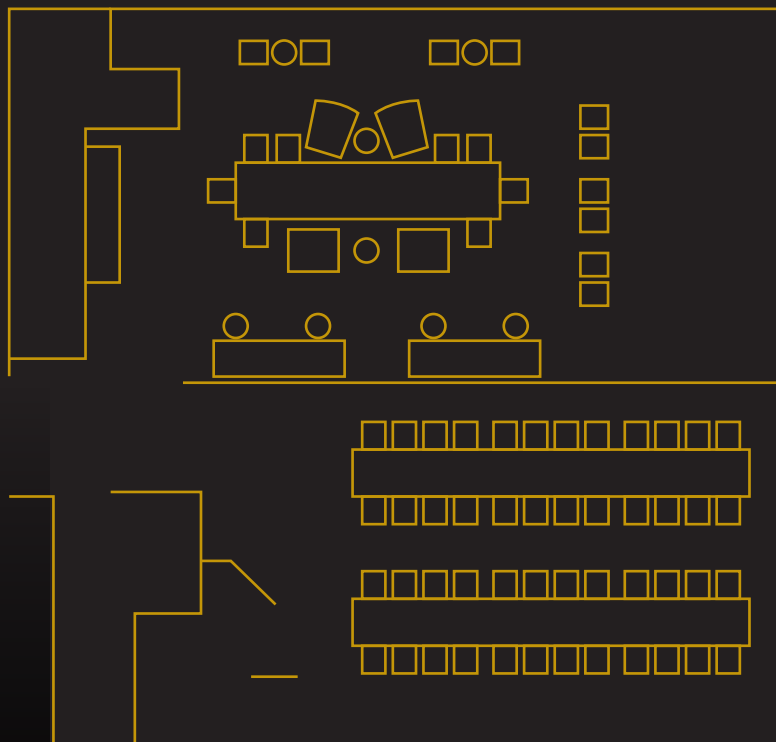
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PRIVATE EVENT PRICING 2025/2026

SEQUOIA BAR & BARBARY ROOM



COMBINED BOOKING

Combined Capacity: Seated 85 | Standing 130

FOOD & BEVERAGE MINIMUMS

WEEKDAY

\$4,000 MIDDAY
\$9,000 EVENING
\$12,000 ALL DAY

WEEKEND

\$3,600 MIDDAY
\$7,000 EVENING
\$10,000 ALL DAY

ROOM RENTAL FEE

\$400 MIDDAY
\$600 EVENING

MIDDAY PRICING
11:30AM - 4:00PM
4 HR MAXIMUM DURATION

EVENING PRICING
5:00PM - 10:00 PM
4 HR MAXIMUM DURATION

ALL-DAY PRICING
11:30 AM - 10PM
8 HR MAXIMUM DURATION

CONFERENCE & HOLIDAY PRICING

WEEKDAY

\$5,000 MIDDAY
\$11,250 EVENING
\$15,000 ALL DAY

WEEKEND

\$4,500 MIDDAY
\$8,750 EVENING
\$12,500 ALL DAY

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6% SF MANDATE,
8.725% SALES TAX APPLIED TO FINAL BILL.



PRIVATE EVENT PRICING 2025/2026



INDIVIDUAL BOOKING

Individual Capacity: Seated 10 | Standing 20

FOOD & BEVERAGE MINIMUMS

| WEEKDAY | WEEKEND |
|-----------------|-----------------|
| \$800 MIDDAY | \$700 MIDDAY |
| \$1,500 EVENING | \$1,100 EVENING |
| \$2,500 ALL DAY | \$2,100 ALL DAY |

CONFERENCE & HOLIDAY PRICING

| WEEKDAY | WEEKEND |
|-----------------|-----------------|
| \$1,000 MIDDAY | \$875 MIDDAY |
| \$1,875 EVENING | \$1,375 EVENING |
| \$3,125 ALL DAY | \$2,625 ALL DAY |

ROOM RENTAL FEE

\$100 MIDDAY
\$200 EVENING

MIDDAY PRICING
11:30AM - 4:00PM
4 HR MAXIMUM DURATION

EVENING PRICING
5:00PM - 10:00 PM
4 HR MAXIMUM DURATION

ALL-DAY PRICING
11:30 AM - 10PM
8 HR MAXIMUM DURATION

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6% SF MANDATE,
8.725% SALES TAX APPLIED TO FINAL BILL.



PRIVATE EVENT PRICING 2025/2026



JUNIPER DINING ROOM

INDIVIDUAL BOOKING

Individual Capacity: Seated 30 | Standing 45

FOOD & BEVERAGE MINIMUMS

| WEEKDAY | WEEKEND |
|-----------------|-----------------|
| \$1,500 MIDDAY | \$1,100 MIDDAY |
| \$2,500 EVENING | \$2,000 EVENING |
| \$4,500 ALL DAY | \$4,000 ALL DAY |

CONFERENCE & HOLIDAY PRICING

| WEEKDAY | WEEKEND |
|-----------------|-----------------|
| \$1,875 MIDDAY | \$1,375 MIDDAY |
| \$3,125 EVENING | \$2,500 EVENING |
| \$5,625 ALL DAY | \$5,000 ALL DAY |

ROOM RENTAL FEE

\$100 MIDDAY
\$250 EVENING

MIDDAY PRICING
11:30AM - 4:00PM
4 HR MAXIMUM DURATION

EVENING PRICING
5:00PM - 10:00 PM
4 HR MAXIMUM DURATION

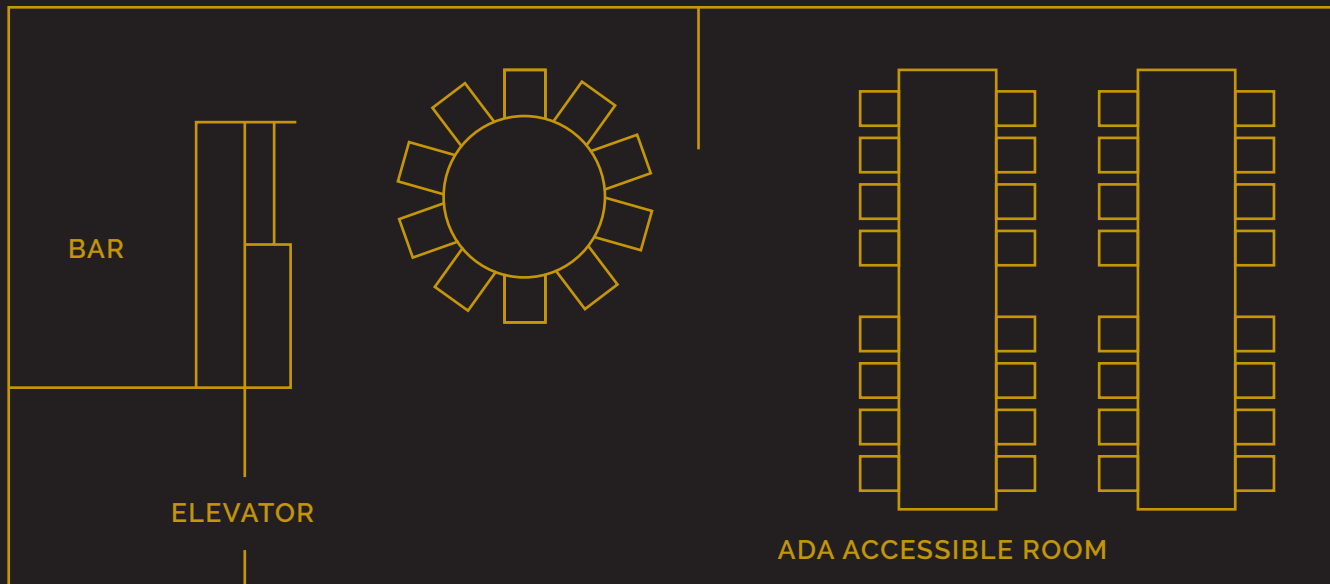
ALL-DAY PRICING
11:30 AM - 10PM
8 HR MAXIMUM DURATION

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PRIVATE EVENT PRICING 2025/2026



JUNIPER ROOMS

COMBINED BOOKING

Combined Capacity: Seated 40 | Standing 65 | private

FOOD & BEVERAGE MINIMUMS

WEEKDAY

\$2,000 MIDDAY

\$3,500 EVENING

\$5,500 ALL DAY

WEEKEND

\$1,800 MIDDAY

\$3,000 EVENING

\$5,000 ALL DAY

ROOM RENTAL FEE

\$200 MIDDAY

\$300 EVENING

MIDDAY PRICING

11:30AM - 4:00PM

4 HR MAXIMUM DURATION

EVENING PRICING

5:00PM - 10:00 PM

4 HR MAXIMUM DURATION

ALL-DAY PRICING

11:30 AM - 10PM

8 HR MAXIMUM DURATION

CONFERENCE & HOLIDAY PRICING

WEEKDAY

\$2,500 MIDDAY

\$4,375 EVENING

\$6,875 ALL DAY

WEEKEND

\$2,250 MIDDAY

\$3,750 EVENING

\$6,250 ALL DAY

THE RENDERING OF THE ROOM IS NOT AN EXACT DEPICTION OF THE ACTUAL SPACE

22% ADMINISTRATIVE FEE,
6% SF MANDATE,
8.725% SALES TAX APPLIED TO FINAL BILL.



PRIVATE EVENT PRICING 2025/2026



THE CELLAR

FIRST FLOOR

Combined Capacity: Seated 10-30 | Semi Private

FOOD & BEVERAGE MINIMUMS

| WEEKDAY | WEEKEND | ROOM RENTAL FEE |
|-----------------|-----------------|-----------------|
| \$3,000 MIDDAY | \$2,500 MIDDAY | \$300 MIDDAY |
| \$5,000 EVENING | \$4,000 EVENING | \$500 EVENING |
| \$7,500 ALL DAY | \$6,000 ALL DAY | |

CONFERENCE & HOLIDAY PRICING

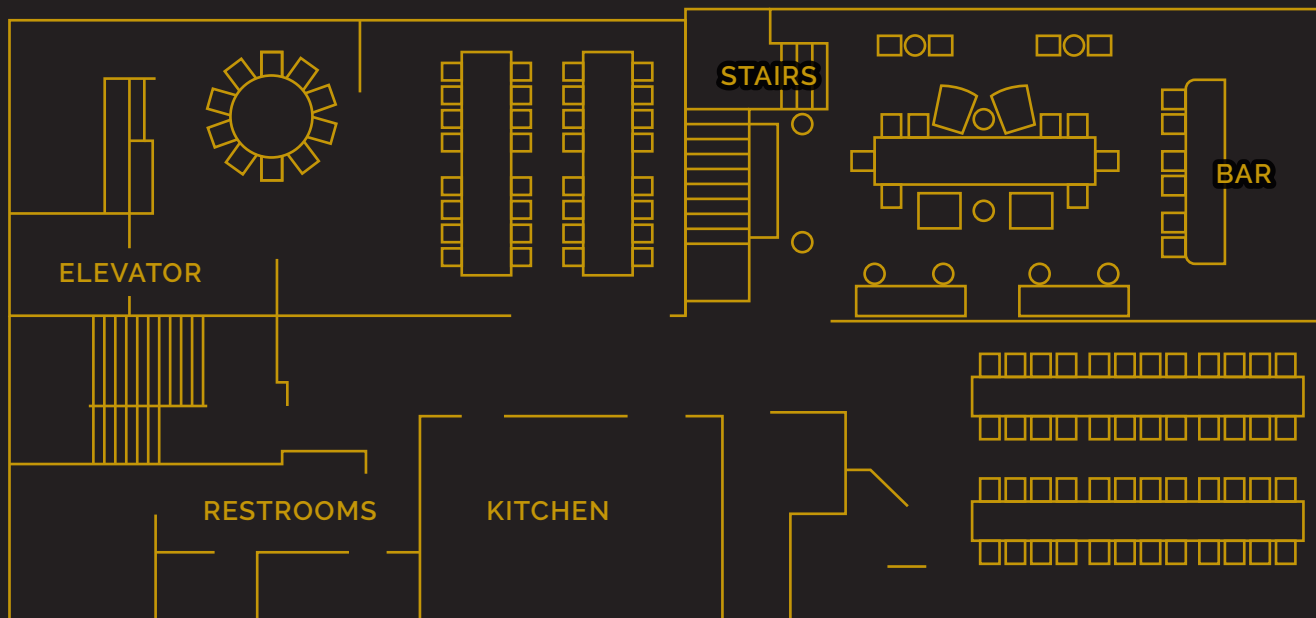
| WEEKDAY | WEEKEND | MIDDAY PRICING |
|-----------------|-----------------|-----------------------|
| \$3,750 MIDDAY | \$3,125 MIDDAY | 11:30AM - 4:00PM |
| \$6,250 EVENING | \$5,000 EVENING | 4 HR MAXIMUM DURATION |
| \$9,375 ALL DAY | \$7,500 ALL DAY | |
| | | EVENING PRICING |
| | | 5:00PM - 10:00 PM |
| | | 4 HR MAXIMUM DURATION |
| | | ALL-DAY PRICING |
| | | 11:30 AM - 10PM |
| | | 8 HR MAXIMUM DURATION |

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6% SF MANDATE,
8.725% SALES TAX APPLIED TO FINAL BILL.



PRIVATE EVENT PRICING 2025/2026



SECOND FLOOR

BUYOUT

Includes Sequoia Bar, Battery Room, & Juniper Rooms | Combined Capacity: Seated 150 | Standing 200

FOOD & BEVERAGE MINIMUMS

| WEEKDAY | WEEKEND | ROOM RENTAL FEE |
|------------------|------------------|-----------------|
| \$12,000 MIDDAY | \$10,000 MIDDAY | \$500 MIDDAY |
| \$18,000 EVENING | \$15,000 EVENING | \$1,000 EVENING |
| \$25,000 ALL DAY | \$20,000 ALL DAY | |

CONFERENCE & HOLIDAY PRICING

| WEEKDAY | WEEKEND | MIDDAY PRICING |
|------------------|------------------|-----------------------|
| \$15,000 MIDDAY | \$12,500 MIDDAY | 11:30AM - 4:00PM |
| \$22,500 EVENING | \$18,750 EVENING | 4 HR MAXIMUM DURATION |
| \$31,250 ALL DAY | \$25,000 ALL DAY | |

22% ADMINISTRATIVE FEE,
6% SF MANDATE,
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PRIVATE EVENT PRICING 2025/2026

BOOKING & PRICING NOTES

MIDDAY PRICING

Applies to events ending before 4:00 PM, with a maximum duration of 4 hours.

EVENING PRICING

Applies to events starting after 5:00 PM, with a maximum duration of 4 hours.

ALL-DAY PRICING

Covers events spanning both midday and evening, with a maximum duration of 8 hours. Flexible setup and breakdown times are available to accommodate your event needs..

DEPOSIT REQUIREMENT

A deposit of 25% of the total rental cost is required to secure your booking.

CANCELLATION POLICY FOR BUYOUTS

A \$1,000 cancellation fee applies if a buyout is canceled 90 days or less prior to the event date.

ADMINISTRATIVE FEE

A 22% Administrative Fee will be applied to the total Food & Beverage costs only. This fee covers coordination, and execution services. This fee does cover compensation for the event staff but is not a gratuity. Gratuity is always left to the discretion of the host for exceptional service.

SF MANDATE

A 6% San Francisco Mandate will be applied to the total Food & Beverage costs in compliance with local regulations.

SALES TAX

Applicable sales tax will be calculated based on the final amount, including Food & Beverage, Administrative Fees, SF Mandate, and any other applicable charges.

CREDIT CARD PROCESSING FEE

A 2% Credit Card Fee will be applied to all electronic transactions.

HOLIDAY PRICING

Applies from Thanksgiving through New Year's Eve.

CONFERENCE PRICING

Applies to major events with high demand for venue space, including but not limited to the following conferences:

- J.P. Morgan Healthcare Conference: 2026
- Game Developers Conference (GDC): 2026
- RSA Conference: April 28–May 1, 2025, Moscone Center, San Francisco, CA.
- Dreamforce: October 14–16, 2025, Moscone Center, San Francisco, CA.
- TechCrunch Disrupt: October 27–29, 2025, Moscone West, San Francisco, CA.
- J.P. Morgan Healthcare Conference: January 12–15, 2026, San Francisco, CA.
- Game Developers Conference (GDC): March 2026, dates to be confirmed, San Francisco, CA.

ADDITIONAL NOTES

Conference pricing will apply to any conference booked at the Moscone Center or at a hotel near Wayfare Tavern.

This pricing policy reflects the additional demand for staffing and operational requirements during these high-profile events. Please note that all bookings are subject to our standard terms and conditions.



PRIVATE EVENT PRICING 2025/2026